



## FUNDRAISING INTERNSHIP

Shakespeare's Globe is an educational charity, dedicated to the exploration of Shakespeare's work in performance, and a broader understanding of both the theatre for which he wrote and the society in which he lived. The Globe has an annual turnover approaching £10 million, but receives no annual government funding, and is therefore dependent on its family of Friends, Patrons and corporate supporters for its continued growth and success.

We are looking for an enthusiastic individual to undertake an internship in the Development Department at Shakespeare's Globe. S/he should be presentable and pro-active, with excellent interpersonal and communication skills, fluent spoken and written English, and experience of dealing directly with the public.

We are looking for a commitment of at least 3 days a week for a period of three to six months. The post is unpaid, and unfortunately we are unable to pay expenses.

This is a great opportunity for someone who is thinking about arts fundraising as a career, and wishes to learn first-hand what is involved. You will work with each area of the Development Department from Friends and Major Donors to Sponsorship and Fundraising Events, and will gain a thorough grounding in fundraising for an internationally renowned arts organisation.

You will receive a staff pass for the duration of the internship which entitles the bearer to discounts in our shop and café, free admission to our Exhibition, and free tickets for certain productions during our summer theatre season. We will also give you advice on future career possibilities within the arts, provide support with job applications if desired, and keep you informed of suitable job opportunities.

Specific projects which could be worked on during the internship are:

- Research potential corporate sponsors and grant-makers with specific regard to the Globe's annual theatre season and year-round Education programme
- Evaluate effectiveness of individual giving schemes, make recommendations on how to re-engage past supporters or upgrade existing supporters
- Plan a season of Friends' Events, including research into popularity of past events and suggesting ideas for new events and venues

Other key duties in this broad-ranging role will include:

- On-going competitor analysis, with particular reference to corporate membership packages and patron schemes
- Help with administration for the Friends e.g. telephone enquiries, renewals, maintenance of database
- Support with organisation, logistics and roll-out of fundraising events

For further details, or to apply for internship, please contact Fleur Lloyd, Corporate Sponsorship Manager on 020 7902 1452 or [fleur.l@shakespearesglobe.com](mailto:fleur.l@shakespearesglobe.com).