



Press Release – 25 April 2008

Shakespeare's Globe announces Annual Review publication

The Shakespeare Globe Trust has announced details of its 2006-7 annual review, which covers trading activity up to 7 October 2007.

Key findings include:

- The 2007 *Renaissance and Revolution* theatre season which embraced both Shakespeare plays and new writing, played to a total of over **320,000 people** with an average attendance of **82%** (2006: 75%) – despite a summer of consistently poor weather and the weakness of the US dollar
- **276,000** paying visitors experienced the Tour and Exhibition with a further **20,241** visitors undertaking £3 'quick visits' to view the theatre
- Globe Education reached over **100,000** people during the period, through workshops, public events, performances and courses
- An operating surplus of **£297,000** (2006: £247,000) was reported on consolidated income of **£11.299 million** (2006: £10.034 million)
- Consolidated operating income was up by **12%** on the previous period
- Ancillary and non-charitable trading turnover grew **8%** in the period, largely as a result of an improvement in catering and hospitality income
- Recurring annual sponsorships from companies such as Deutsche Bank, PricewaterhouseCoopers and Credit Suisse; membership subscriptions from 6,000 friends and patrons; and general donations make up **10%** of the incoming resources

Chairman, **Roger Parry** comments in his opening statement: "2006-7 was another exciting and innovative year at Shakespeare's Globe. The high expectations for summer 2007 raised by the very successful 2006 theatre season 'Edges of Rome' were amply realised." He also comments that "Achievements in Globe Education have been considerable and varied."

Chief Executive **Peter Kyle** extends a warm welcome to a new trustee, Bruce Carnegie-Brown "who is making excellent progress as Chairman of our capital development campaign."

As an educational charity, Shakespeare's Globe receives no annual government funding. Over two thirds of the Trust's incoming resources still comes from primary purposes in the form of admission charges to the theatre and exhibition, together with fees from educational services. Secondary revenue is largely generated from visitor spending in the on-site shop, on catering facilities and income from events. Any surplus is directly reinvested in the long-term upkeep of the Globe and the further development of the project.

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Shakespeare's Globe's Annual Review is available to download at www.shakespeares-globe.org

For more information, please contact:

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Notes to Editors:

- **Shakespeare's Globe theatre season** opened on 23 April with artistic director Dominic Dromgoole's production of *King Lear*. The season continues until 5 October and includes Shakespeare's *A Midsummer Night's Dream*, *The Merry Wives of Windsor* and *Timon of Athens*, and two world premières, *The Frontline* (by Ché Walker) and *Liberty* (by Glyn Maxwell) plus Footbarn Theatre's *Shakespeare Party*.
- **Globe Education** offers workshops, lectures and evening courses to over 100,000 students of all ages.
- **Shakespeare's Globe Exhibition** is open daily – May to Sept 9am to 5pm. Oct to April from 10am to 5pm. Admission includes a guided tour of the Theatre. For further information, telephone 020 7902 1500.
- **Shakespeare's Globe Shop** stocks a variety of products, including season specific merchandise. Shakespeare's Globe is a registered charity and all profits from sales go towards supporting our educational mission. Items can be bought at the onsite shop or online at www.globe-shop.com
- **Shakespeare's Globe Bar and Brasserie** are open all year round. For reservations please call 020 7928 9444.
- **Shakespeare's Globe Trust** is a registered charity No.266916.